

Enhance and Expand Unified Enrollment

Make it easier for families to find the school that best fits their child's academic interests and needs, and then apply and enroll in that school.

Issue: Families have many different school options, including neighborhood schools, magnets, Schools for Advanced Studies, affiliated charters and schools with dual language programs.

The Unified Enrollment (UE) search tool currently does not include all types of schools in Los Angeles Unified.

A significant number of families are not using the Unified Enrollment tool, which means they may be unaware of the many school options available to them. In addition, the tool only allows families and students to submit an application, not actually enroll in the school. **Solution:** Continue community outreach efforts to ensure more families are made aware of available school options and the simplified application process. Continue to expand UE to include other type of schools. Explore simplifying the actual enrollment process into schools and making it an online process.

Benefits:

- Families will be able to learn more about all school options available in Los Angeles Unified, including their local neighborhood schools
- Provides a simple, equitable, and accessible application process for multiple Choices programs

Project Lead: George Bartleson, Executive Director, School Design Options; Richard Alvarez, UE Program

Director

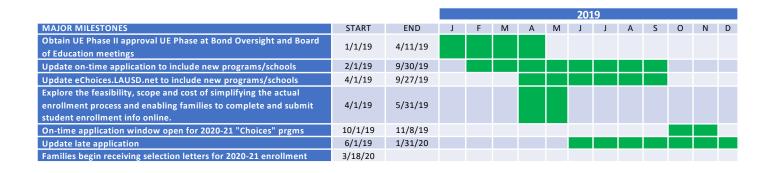
Launching Time: Phase I: 07/01/17 - 06/30/19; Phase II: 07/01/19 - 06/30/20

Budget: Phase I: \$16.7 million in bonds funds were appropriated in July 2017 for systems

development, project team, change management, etc., and \$1.2 million in one-time general

funds for marketing materials, translations, etc.

Phase II: \$556,000 in one-time general funds will be used for marketing collateral materials, translations, etc. Project bond fund savings from Phase I will to used to carryout Phase II.





Establish Local Advisory Councils

Provide families and community members a stronger voice in their local schools.

Issue: Given the sheer size of Los Angeles Unified, it is challenging for families and community members to meaningfully engage with local schools.

Community members need to be provided with opportunities to engage and collaborate with local decision-makers.

Solution: Create Local Advisory Councils within each of Los Angeles Unified's six local districts so families, community members, philanthropy, and local businesses can work collaboratively to better serve student needs.

Local Advisory Councils will have an advisory role.

Benefits:

- Increase family and community engagement in local schools
- Increase community support, partnerships and advocacy for students and schools
- Increase accountability for the local schools

Project Lead: Mary Lu Camacho (Executive Coordinator), Antonio Plascencia (Director, Civic

Engagement)

Launching Time: January 2020

Budget: Existing staffing resources

			2019												
MAJOR MILESTONES	START	END	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	
Collaborate with local district superintendents to develop description and duties for the Local Advisory Council	3/1/19	4/30/19													
Develop the approach and plan to formalize the Council membership	5/1/19	6/16/19													
Support local districts in the selection of the Council membership	9/15/19	11/30/19													
Convene onboarding Council meetings	1/6/20	2/28/20													
1st Working Session: Priorities, Initiatives, and New Opportunities	5/1/20	6/30/20													



Improving Family and Community Engagement

Increase family and community engagement in schools.

Issue: Family and community involvement is important to the success of students and schools. However, Los Angeles Unified policies can make it difficult for families to volunteer and support schools.

For example, Parent-teacher organizations (PTO), parent-teacher associations (PTA) and booster clubs are often asked to pay fees and buy insurance to host events or fundraisers on campus. These requirements discourage or prevent many organizations from doing more to support local schools.

In addition, when families contact Los Angeles Unified with concerns or questions about schools, the issues are not always resolved in a timely manner. There is currently no tracking system to know whether the matter was resolved or how long it took to resolve it.

Some progress is being made. In 2018, Los Angeles Unified eliminated the \$56 fingerprinting fee required for volunteers, increased the number of fingerprinting locations, and updated the fingerprinting policy to a tiered system that requires fingerprinting only under limited circumstances.

Solution: Continue to remove barriers to make it easier for family and community members, PTOs, PTAs and booster clubs to better support schools. Improve process by incorporating an online component to improve tracking of applications. Make bulletins easier to understand and use common-sense reforms to allow parents groups direct access to support students.

Implement a tracking system to better monitor requests and ensure issues are resolved in a timely manner.

Benefits:

- More families, community members, PTOs, PTAs and booster clubs are getting involved and supporting the needs of local schools.
- Families and other community stakeholders will receive better and more timely service.

Project Lead: David Kooper, Senior Director

Launching Time: July 2019

Budget: \$140,000 for new staff; \$210,000 to restore positions needed to support the help

desks

			2019												
MAJOR MILESTONES	START	END	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Identify and remove as many barriers as possible for PTOs, PTAs and Booster Clubs	3/15/19	12/31/19													
Provide help desk staff training and conduct pilots	3/1/19	6/30/19													
Launch of enhanced services including person to person (warm) transfers and electronic logging and tracking of calls	7/1/19														
Share key performance indicator data and improve service levels	7/15/19	On-going													



Increase Wrap Around Services for Students

Increase partnerships to provide additional wrap around services to students and schools.

Issue: Los Angeles Unified students have numerous needs outside of the classroom that only community organizations can meet. While existing partnerships provide our students with wrap around services such as mental health counseling, health and wellness services and career training, more is needed.

Currently, there is no comprehensive list of all existing partnerships and the impact those partnerships are having at schools. While more partnerships are needed to ensure all students have the support they need, district resources do not provide sufficient support to assess, attract and retain partnerships. The limited resources also make it difficult to sustain partnerships with partners like the City and County of Los Angeles.

Solution: Dedicate resources to support and foster partnerships. Understand what programs exist and their impact on students. Cultivate and expand existing partnerships. Actively seek new grant opportunities to support schools

Benefits: Students and schools with the greatest needs receive more wrap around services and support that improve student outcomes.

- More relationships with parents, schools, students, and the community.
- More clarity and efficiency of processes for outside organizations to support schools and students
- Increased support to schools and students.
- More wrap around services for such as nurses and counselors from Los Angeles City and County

Project Lead: Hilda Maldonado, Senior Executive Director /

Alison Yoshimoto-Towery, Director, Instructional Operations

Launching Time: July 2019

Budget: \$250,000

			2019												
MAJOR MILESTONES	START	END	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	
Establish working group to work on reforms															
necessary to support students	4/01/19	8/01/19													
Identify areas for improvement in processes,															
collaboration and overall efficiency	4/01/19	8/01/19													
Identify changes to existing board policies that															
require parent groups to provide increased support															
to schools and students	4/01/19	9/30/19													
Create position and determine cost	2/15/19	3/15/19													
Post position(s)	4/15/19	5/3/19													
Hire administrator and coordinator	5/6/19	5/31/19													
Announce Partnerships and Grants Lead	6/3/19	6/17/19													
Create advisory team to new administrator	6/3/19	6/30/19													
Onboard staff	7/1/19	7/31/19													



More Complete Information About Schools

Develop a comprehensive guide that will provide families and educators with more complete information about each school.

Issue: Schools, teachers, educators and families need to see a complete picture of schools and their progress. The California School Dashboard does not provide information on student growth over time and more information — including school culture, parent engagement, and health of students — is needed to see a complete picture of schools.

Solution: Develop a comprehensive, easy-to-use guide (School Performance Framework) to provide families, communities and educators with a more complete picture of all schools in Los Angeles Unified. This work is being done in collaboration with the California Office to Reform Education (CORE) and may be adopted by other school districts in California.

Benefits:

- Track student and school growth over time
- Provide more information than is in California School Dashboard, which includes graduation rates, college readiness, attendance, suspension rates
- Better information on school culture-climate, student health and parent engagement.
- Complete and comprehensible way to assess and track overall school progress that will guide targeted supports to ensure continuous improvement for all students and schools.

Project Lead: Tony Aguilar, Senior Director

Launching Time: Fall 2019

Budget: Existing staff resources

			2019												
MAJOR MILESTONES	START	END	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	
Finalize metrics	12/15/18	1/15/19													
Develop Request for Proposal (RFP) and partnerships, and send RFP	12/15/18	2/15/19													
Conduct simulations, get feedback, finalize draft	1/16/19	2/15/19													
Final decision on prototype w/full documentation	2/18/19	4/30/19													
Select partner and conduct project design	2/18/19	4/30/19													
Integrate L.A. Unified charters into California Office to Reform Education (CORE) Data System	4/1/19	6/15/19													
Prototype soft launch	5/15/19	8/31/19													
Engineer new design and plan launch	7/1/19	7/31/19													
Public launch of school performance framework	8/15/19	9/15/19													